



COMPANY PROFILE



ABOUT US

Hangin' Monkey Branding House (Pty) Ltd is a Marketing and Branding consultancy comprising of a team of young enthusiastic marketers and graphic designers with offices in Alberton, Johannesburg.

We are a level 1 BBBEE company with experience in Traditional Marketing, Digital Marketing and Brand Strategising. By utilising tailor made solutions to each client's needs, Hangin' Monkey can ensure the highest level of service.

OUR APPROACH

At Hangin' Monkey, we recognise the need to provide our clients with a cost effective service which is delivered on time and within budget while staying in touch with the latest industry trends.

Our team is committed to working in partnership with our clients in order to understand their needs, produce effective solutions and deliver economical results.

BACKGROUND

Hangin' Monkey was established in 2014 in Alberton, Johannesburg as a small t-shirt and printing company. Our first major project was the complete rebranding of a restaurant in Alberton City called Amy's Diner. This included a new logo, colour scheme, redesign of the front shop, new shirts and aprons for the staff and mall umbrellas for drawing in the crowd.

Over the years, we have grown to include all aspects of Branding and Marketing as we believe we are appropriately positioned to lead small to medium enterprises into the digital age. At Hangin' Monkey, our Marketing and Branding consultants have adapted to ever changing consumer trends and keep up with the latest technologies so as to provide stream line solutions that improve our client's bottom line.

Our passion lies in start-ups, small to medium enterprises and the development of Corporate Social Investment (CSI) projects that blend in with the ethos of a company.

OUR VISION

Our vision is to eradicate unemployment in South Africa and create platforms for businesses to grow and gain capacity.

OUR MISSION

Our mission as a business is to:

- ✦ Help build sustainable businesses in South Africa
- ✦ Develop capacity for young entrepreneurs
- ✦ Develop CSI projects that make a difference to everyday South Africans



COMPANY SERVICES

To ensure that the services provided meet industry standards, all employees at Hangin' Monkey Branding House (Pty) Ltd attend regular CPD courses in their fields (Marketing, Graphic Design, IT etc) and are required to regularly read up on the latest happening in the digital world and how we can always be 2 steps ahead.

Our services include:

📌 **Traditional Marketing**

Our team of marketing professionals find the most cost effective ways of spreading the word about your brand. From community and university radio and print media, billboards, posters and pamphlets, Hangin' Monkey has the capacity to adequately represent your brand to your market.

We are also currently launching two flag ship programs in 2017 that will surely change the way brands are perceived in future. See website for more details. www.hanginmonkey.co.za

📌 **Digital Marketing**

At Hangin' Monkey, we understand Social Media and the Internet are the most powerful cost effective tools of creating a buzz. We have positioned ourselves to be more than just digital marketers; we are marketing creatives' in a digital world!

📌 **Brand Strategising**

If you are a start-up or even existing enterprise, Hangin' Monkey has experience in the creation of perceptions. Our team of enthusiastic individuals will work with you to develop and build your products, services and image to suit what you plan on giving the world through your business. Our 20 step approach to branding is tried and tested.

📌 **Corporate clothing, gifts & stationary**

From embroidery to screen printing, your branding needs can be met through us. We also brand pens, mugs, ipad covers etc. We also have inhouse graphic designers for all your stationary requirements from letter heads, business card and mouse pads to email signatures and websites.

📌 **Corporate Social Responsibility Program Development**

We take CSI projects seriously at Hangin' Monkey. We believe in giving back and through CSR Programs, we believe a company can extend its brand and influence new markets. Talk to us to help create a project suitable for your brand and budget.

📌 **Corporate Videos**

At Hangin' Monkey, we have partnered with Neography BDS for all your video and photography needs.

